

2020 AACP Annual Meeting

The American Academy of Colleges of Pharmacy is the national organization representing pharmacy education in the United States. The group's 2020 Annual Meeting was held virtually and featured a mix of recorded and live presentations, poster presentations, and exhibits.

500 recorded sessions | 7 live sessions | 22 sponsors & exhibitors

The majority of content was delivered as pre-recorded webinars. The featured meeting which consisted of plenary sessions and voting sessions were conducted live. To engage the audience, the group offered 'coffee breaks' where attendees could join Zoom sessions with other attendees to network and make new connections.

Scheduled live chats were also offered as a means to connect attendees with presenters who had shared pre-recorded talks during the conference. The sponsor and exhibition area included downloadable content as well as the ability for attendees to schedule Zoom meetings directly with the exhibitors.

"Working with the Projection over the past few months to accomplish such a massive and complicated project was a thrill! The entire team were fantastic from start to finish. They all were professional, communicative, understanding and flexible during this entire project."

"There were times the plan needed to change due to certain circumstances and the team adapted with grace and composure to provide excellent service regardless of the situation."

-Matt Cipriani, American Association of Colleges of Pharmacy

