

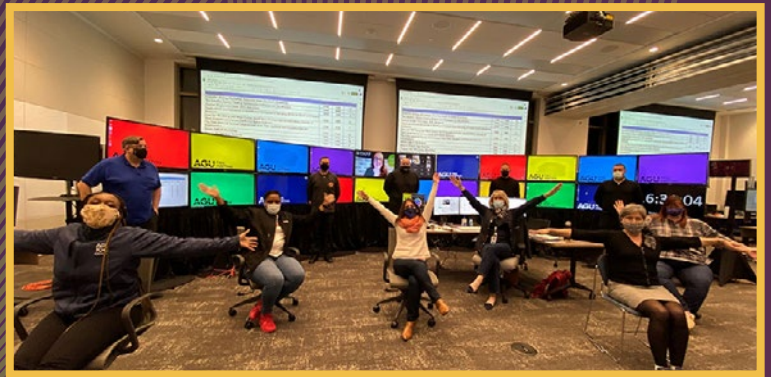
「projection」

## 2020 AGU Virtual Fall Meeting

AGU's Fall 2020 meeting was its largest virtual conference of the year: Three weeks' worth of presentations, virtual posters, live chat sessions and exhibitor booths. To ensure flawless execution and seamless attendee experience, Projection gave the AGU meeting team a socially-distanced all-access view of the production.

**13 show days | 27,000 attendees**  
**1,000 semi-live sessions | 10,000+ pre-recordings**

Projection built a COVID-safe, physical command center where production and meeting staff could view every concurrent session – starting at 4:30am and ending at 12:30am every day – up to 26 at a time. Armed with a multi-channel headset, each team member could switch back and forth between sessions to ensure everything was running smoothly (and troubleshoot, as needed, in real time).



- 26+ producers and AGU staff communicated internally utilizing a Zoom “Comms Line”
- All in-person AGU and Projection staff members stayed “in the bubble” during the 3-week event
- Temperatures were checked daily, masks were worn at all times, and work stations were set 10' apart
- All food was brought in (including a 24/7 “general store” AGU set up), and the cafeteria had a maximum capacity of 5 people at any time

*“Having the entire team together – and the ability to see and hear the entire event as it went live was a game changer. For me, this is the way to do a virtual meeting.”*

**Lauren Parr, Vice President,  
Meetings, American  
Geophysical Union**