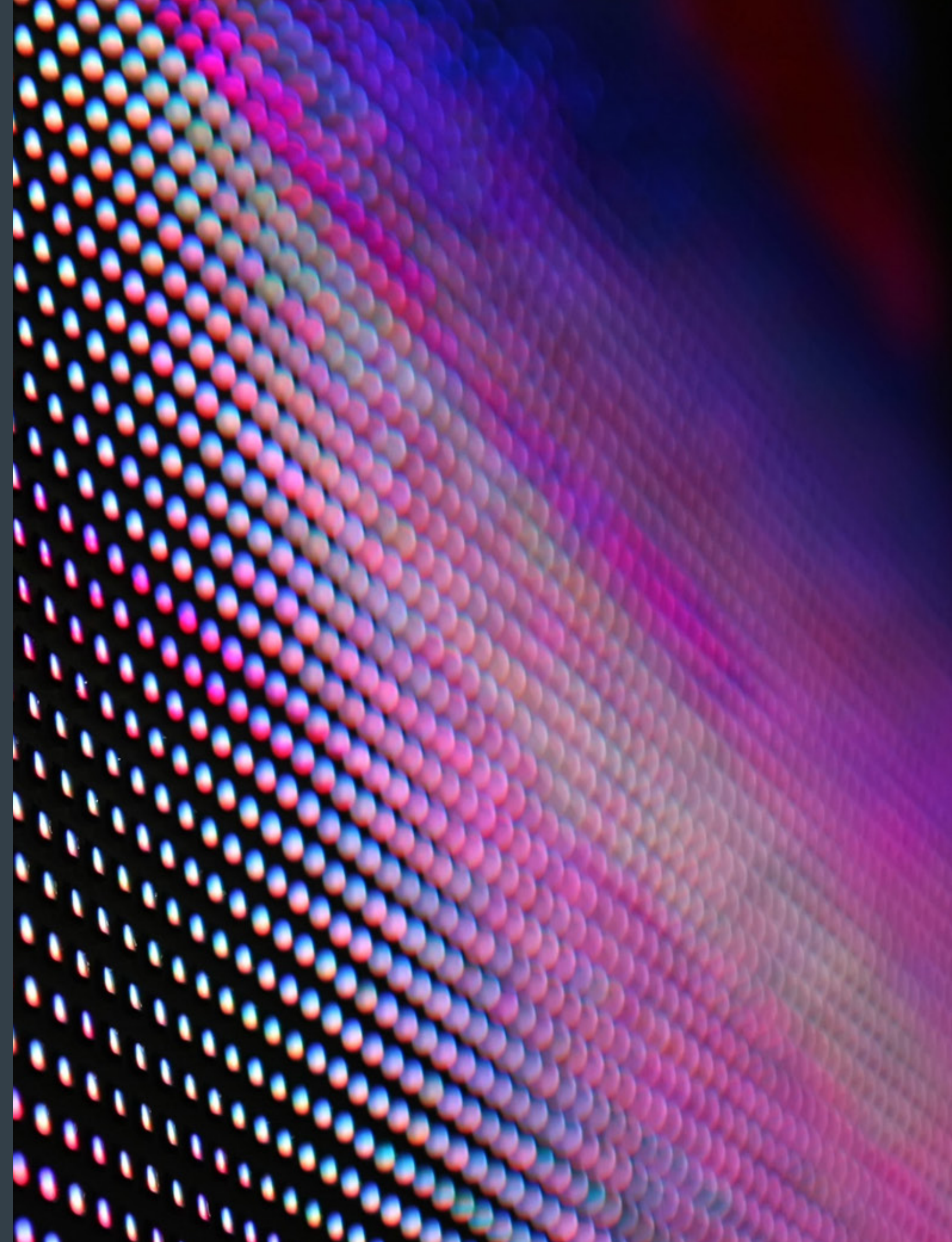


2024

LED Displays

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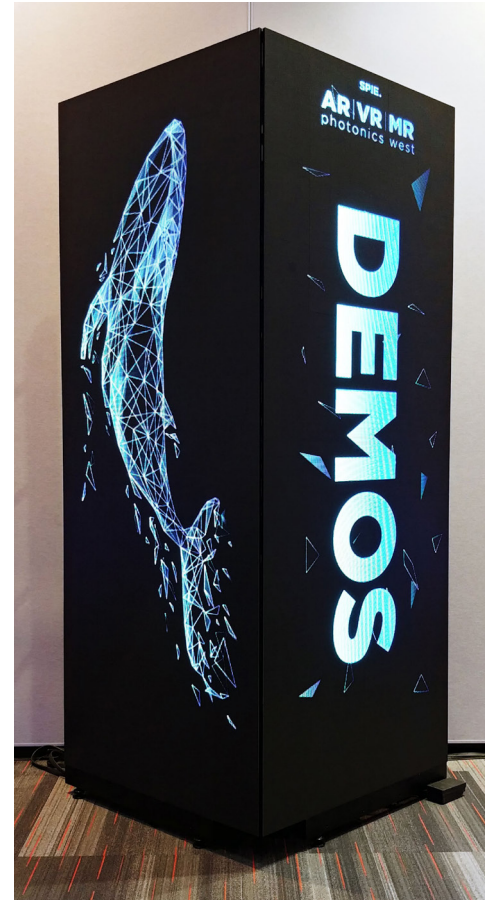
LED as signage in public spaces

A dynamic and sustainable solution

LED display technology is a versatile tool for the public areas within meeting and event venues. Modular LED tiles are custom configured to build high-resolution displays of various shapes and sizes. These displays help supplement existing venue signage or provide an option when a venue does not have built-in signage.

LED displays enhance the attendee experience by:

- Adding event branding around the venue
- Providing directional, wayfinding, and scheduling information
- Streaming overflow sessions
- Showcasing sponsor logos and videos
- Incorporating interactive content and social media
- Creating immersive environments and activations



LED in general sessions

Maximize the impact of your content

The visibility and clarity of LED display technology makes it the best choice for general session audiences - whether they're immersed in high impact graphics in an opening video or absorbing important and detailed data during a presentation. Because of the modular nature of LED tiles, custom displays are easily integrated into the staging design (whether rigged or ground supported) creating a flexible canvas for various content and spaces.

LED is also the best choice for outdoor events, or venues with a lot of natural light, due to their high resolution and intense brightness. The dynamic nature of LED displays can significantly enhance the audience experience, no matter the stage.



(3) 63' x 16' LED screens are layered on stage to create one massive canvas where natural landscapes and timelapse photography in 8K created an awe-inspiring experience at the AGU 2023 plenary.



(8) portrait style LED surfaces of various sizes are built on and around the stage design at different depths to produce this 2020 award show design. Video and graphic content plays across all surfaces creating moments of impact when winners were announced.

An exceptional experience every time.

We work with you—from start to finish, concept through execution—to ensure your events, meetings, and conferences exceed your expectations. Whether providing AV and technology support for 1,000 or 20,000 attendees, Projection strives to ensure your experience is exceptional, professional, and unsurpassed.

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